

**LATIN AMERICAN REGIONAL AND SECTORIAL STUDIES**  
**ESTUDIOS REGIONALES Y SECTORIALES DE AMÉRICA LATINA**

<b>CODE:</b>	GE051017	<b>DEGREE:</b>	International Trade and Business (CNI) -Business Intelligence ( <i>Inteligencia de Negocios</i> )		
<b>SEMESTER:</b>	Seventh	<b>TYPE OF COURSE:</b>	Course -workshop		
<b>LEARNING HOURS:</b>	CLASSROOM	OTHER FACILITIES	INDEPENDENT STUDY*	TOTAL	NUMBER OF CREDITS:
	<b>48</b>	<b>24</b>	<b>54</b>	<b>126</b>	<b>7.87</b>

\* Estimated time spent by the student to carry out activities, tasks, and assignments outside the direct involvement of the teacher.

**GENERAL OBJETIVE**

By the end of the course, the student will be able to analyze international trade opportunities of the Latin American region, both among its countries and with the rest of the world, taking as a basis its trade policy and economic development in recent decades.

**CONTENTS**

*Syllabi for reference only, subject to change*

**DECLARATIVES**

**I. INTRODUCTION TO THE REGIONAL ECONOMY OF LATIN AMERICA AND THE CARIBBEAN**

1. Economic geography: North America; Central America and the Caribbean; South America
2. Economic indicators of Latin America and the Caribbean: growth trends
3. Economic treaties of Latin America and the Caribbean with other countries within and outside the region
4. Indicators of global competitiveness of the different countries in the region
5. Relevant political aspects in the economic development of the region
6. Cultural factors relevant to regional development
7. Poverty in the region
8. Situational diagnosis of the region

**II. IMPORT-EXPORT APPROACH AS PART OF THE REGIONAL ECONOMY MODEL**

1. Trade balances of countries in the region
2. Main import and export products
3. Components of economic growth in the region
4. Endogenous factors of regional technological progress
5. Technological leaders
6. Technology transfer within the region
7. Import-export business model report

### **III. REGIONAL GROWTH DISPARITIES**

1. Regional income (GDP and GNP) and employment indicators
2. Impact analysis
3. Regional multiplier analysis
4. Analysis of the regional growth disparity between countries and among Latin America sub-regions
5. Intra-regional trade and policy
6. Assessment of regional disparities: economic, technological, demographic, cultural

### **IV. GROWTH PROCESS MODEL**

1. Export base of the region and its main destinations
2. Identification of the restrictions to regional growth
3. Analysis of trade costs
4. Industrial clusters and regional growth
5. Evidence of the economic benefits of the region's industrial clusters
6. Growth diagnosis: trends