

## INTERNATIONAL TRAFFIC *TRÁFICO INTERNACIONAL*

<b>CODE:</b>	MEO62117	<b>DEGREE:</b>	International Trade and Business (CNI) -International Trade ( <i>Comercialización Internacional</i> )		
<b>SEMESTER:</b>	Seventh	<b>TYPE OF COURSE:</b>	Theoretical-practical course		
<b>LEARNING HOURS:</b>	CLASSROOM	OTHER FACILITIES	INDEPENDENT STUDY*	TOTAL	NUMBER OF CREDITS
	<b>48</b>	<b>0</b>	<b>24</b>	<b>72</b>	<b>4.5</b>

\* Estimated time spent by the student to carry out activities, tasks, and assignments outside the direct involvement of the teacher.

### GENERAL OBJECTIVE

By the end of the course, the student will be able to develop the most appropriate operations for international goods movement, considering legal aspects, and restrictive conditions.

### CONTENTS

*Syllabi for reference only, subject to change*

#### DECLARATIVES

#### I. LOGISTICS AND INTERNATIONAL FREIGHT TRAFFIC

1. Definition of international traffic of goods
2. International traffic operations
3. International freight transport legal environment
4. Domestic and international trends in logistics
5. Logistics of the most common international commercial operations
6. Incoterms in logistics and international traffic

#### II. INTERNATIONAL PACKAGING

1. Types of packaging most commonly used
2. Handling market
3. Pallets or pallets
4. Special packaging regulations
5. Containers: characteristics and types
6. Calculation of cubic capacity
7. Cargo arrangement in shipping

#### III. AIR TRANSPORTATION

1. Types of cargo
2. Dangerous goods
3. Domestic and international regulations for international air cargo transportation service provision

4. Main airports and domestic and international airlines
5. Advantages and disadvantages of this means of transportation
6. Types of air transport services
7. Documents for air transport
8. Air fares
9. Air freight calculation
10. Document and contract of carriage of cargo
11. Air carrier responsibilities

#### **IV. GROUND TRANSPORTATION**

1. Mexican and international trucking and ground lines.
2. Advantages and disadvantages of this means of transportation.
3. Obligations to operate on federal highways
4. Types of highways to operate freight shipping services
5. Types of authorized cargo vehicles and authorized speed limits
6. Maximum authorized dimensions and weights of cargo vehicles and provisions for the transportation of more than 90 tons
7. Contract of ground transportation: rights and obligations
8. Times and movements by motor carrier
9. Rates for ground transportation
10. Main national and international customs

#### **V. RAIL TRANSPORTION**

1. Mexican and international railroad lines
2. Advantages and disadvantages of this means of transportation
3. Railway transportation contract
4. Liability for cargo damage and delimitation of liability
5. Rail transport tariffs
6. Calculation of rail freight and other charges
7. Procedure for the contracting of rail transportation services