

**EUROPEAN REGIONAL AND SECTORIAL STUDIES**  
**ESTUDIOS REGIONALES Y SECTORIALES DE EUROPA**

<b>CODE:</b>	GE051117	<b>DEGREE:</b>	International Trade and Business (CNI) -Business Intelligence ( <i>Inteligencia de Negocios</i> )		
<b>SEMESTER:</b>	Seventh	<b>TYPE OF COURSE:</b>	Course -workshop		
<b>LEARNING HOURS:</b>	CLASSROOM	OTHER FACILITIES	INDEPENDENT STUDY*	TOTAL	NUMBER OF CREDITS:
	<b>48</b>	<b>24</b>	<b>54</b>	<b>126</b>	<b>7.87</b>

\* Estimated time spent by the student to carry out activities, tasks, and assignments outside the direct involvement of the teacher.

**GENERAL OBJECTIVE**

By the end of the course, the student will be able to analyze the international trade opportunities of the European region, both among its countries and with the rest of the world, based on its trade policy and economic development in recent decades.

**CONTENTS**

*Syllabi for reference only, subject to change*

**DECLARATIVES**

**I. INTRODUCTION TO THE REGIONAL ECONOMY OF EUROPE**

1. Economic geography of European Union countries
2. Economic geography of non-European Union
3. Economic geography of European Union candidate countries
4. Economic geography of England
5. Economic interests linked to Eastern European states
6. Interpretation of economic indicators of the European Union
7. Trade detour based on Europe's economic treaties with countries inside and outside the region
8. Analysis of global competitiveness indicators of European States
9. European economic policy and development
10. Relevant cultural factors in regional development
11. Economic growth, inequality, and poverty in Europe

**II. IMPORT-EXPORT APPROACH AS PART OF THE REGIONAL ECONOMY MODEL**

1. Trade balances of different countries in the region
2. Components of economic growth in the region
3. Endogenous factors of regional technological progress
4. Technological leaders
5. Technology transfer within the region
6. Report of the import-export business model

**III. REGIONAL GROWTH DISPARITIES.**

1. Regional income (GDP and GNP) and employment indicators
2. Impact analysis
3. Regional multiplier analysis
4. Analysis of regional growth disparity between countries and between sub-regions of Europe
5. Intra-regional trade and policy
6. Assessment of regional disparities: economic, technological

#### **IV. GROWTH PROCESS MODEL.**

1. Export base of the region and its main destinations
2. Identification of the restrictions to regional growth
3. Analysis of trade costs
4. Industrial clusters and regional growth
5. Evidence of the economic benefits of the region's industrial clusters
6. Growth diagnosis: trends